

## Educational Summary

University of Phoenix, MBA, emphasis in Marketing graduated Oct. 2005, 3.78 gpa

Final Capstone Project included a detailed Marketing and Business Plan for an e-commerce Business idea generated by study group.

The Art Institute of Portland, BS Graphic Design, graduated June 2002, with Honors

Senior project involved a children's game design. Accompanying research included game design, visual interests of the pre-teen target market, and consumer behaviors relating to the purchase habits of this group.

## Academic Teaching Experience

Sept. 2005 – Current

The Art Institute of Portland  
Design Management Department -- Full-time Faculty , March 2007 - current  
Graphic Design Department – Adjunct Faculty, Sept. 2005 - March 2007

Design class instruction, manage classroom environment and encourage learner-centered atmosphere to enable all students to meet course objectives.

Taught the following courses:

*Introduction to Design Management – DMG101*  
*Foundation Portfolio – DMG377*  
*Introduction to Business – BA121*  
*Personal Finance – BA218*  
*Principles of Marketing – BA241*  
*Ethical Issues in Business – BA261*  
*Business Law – BA226*  
*Student Studio – GD431*  
*Introduction to Computer Graphics – GD121*  
*Principles of Graphic Design – GD101*  
*Foundation Portfolio – GD377*  
*Package Design – GD405*  
*Portfolio Presentation – GD427/IMD 417*

Spring 2004  
Mt. Hood Community College, Adult Education Dept. – PT Faculty  
Designed and taught career exploration course, *Introduction to Desktop Publishing*

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## Professional Development

Completed IMD/261 Web Scripting Fall 2006  
Completed EDMC's Distance Learning Facilitator Training Course Spring 2007  
Participate in American Marketing Association Seminars & Webinars

## Computer/Software Skills

Proficient with Mac or PC, Illustrator, Photoshop, InDesign, Acrobat, Quark, GoLive, PowerPoint, MS Word (also experienced with Dreamweaver, Flash, Excel)

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## Professional Experience

Aug. 2005 - 2007

Maximum Impact Communications, Owner/Entrepreneur

Provide marketing solutions to small businesses with a range of services including graphic and web design, Internet marketing, public relations, and marketing strategy development.

Manage all client projects, subcontracting specific services and coordinating vendor services as needed to facilitate rapid turnover for clients.

April - Aug. 2005

EthicsPoint, Inc. Associate Marketing Manager (Temp)

Managed marketing communications projects including e-mail campaigns, web content management, and print campaigns.

Aug. 2004 - April 2005

Norris & Stevens Inc. Marketing Coordinator

Responsible for all print advertising, e-mail campaigns and press releases. Organized client history into usable database. Conducted a SWOT analysis.

June 2002 - Jan. 2004

Mittleman Jewish Community Center, Marketing Coordinator - Manager

Designed, created and edited class catalogs and other collateral. Responsible for marketing plan, budget review, and vendor services. Reduced marketing costs with implementation of multi-departmental promotions.

Jan.-May 2002

OMSI, Graphic Design Intern

Designed promotional pieces, color corrected images and updated archives.

April 1993 - June 1999

U.S. Navy, Journalist

Involved in all aspects of print and broadcast journalism. Anchored morning news program, designed command newsletter, DJ'd local radio programs

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## Teaching Philosophy

My teaching philosophy is based on a primary objective of inspiring life-long learning skills that go beyond individual course curriculums and objectives. With rapidly changing technology, it is essential for today's professional to be in a continuous state of learning. A secondary objective is to nurture my students' creative and critical thinking skills that will allow them to push boundaries and be truly innovative.

Life-long learning skills are inspired through allowing students to understand their own learning style. I offer students a variety of methods to achieve new skills by requiring activities such as drawing, reading, individual research, practical experiences, open discussions, student presentations, and repetition of activities. I also utilize a learning team approach for many activities to expand learning from peers. Through these activities, students gain factual knowledge while discovering individual tactics for learning.

Inspiring innovation is both rewarding and challenging. It is easy to be caught in the negative cycle of abandoning creative ideas before they have a chance to develop. Creating an environment that eliminates this type of thinking is my goal in nurturing the creative and critical thinking skills of my students. This often means taking a neutral stance in response to unique ideas, and ensuring that the entire class greets new ideas with an open mind. This atmosphere must be established and maintained in order for creative exercises to be successful.

Classroom management is critical to meeting my objectives and ensuring that each student receives the educational experience they desire and deserve. My classroom objectives are measured through the success of the students. This comes in the form of class projects, student evaluation reports, and career successes. In addition to these objectives, I strive to learn new techniques to enhance students' learning experiences while I continue to challenge my own professional skills. In my teaching, I am mindful of my position as a role model of the life-long learning I strive to promote in students.

The truest measure of success is when desire and action perpetuate life-long learning and creative thinking skills to continue beyond graduation for my students and myself.

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